GUJARAT TECHNOLOGICAL UNIVERSITY
BE - SEMESTER– IV EXAMINATION – SUMMER 2020

Subject Code: 3141007   **Date:29/10/2020**

Subject Name: Professional Ethics

Time: 10:30 AM TO 01:00 PM   **Total Marks: 70**

Instructions:
1. **Attempt all questions.**
2. **Make suitable assumptions wherever necessary.**
3. **Figures to the right indicate full marks.**

			MARKS
Q.1	(a)	Why should we learn and follow ethics?	03
	(b)	Define ethics and discuss the principles of ethics.	04
	(c)	Discuss any one Normative theory of business ethics.	07
Q.2	(a)	Explain what business ethics is, and what it is not.	03
	(b)	Describe the fundamental principles relating to professional ethics.	04
	(c)	What are the major ethical issues that business faces today? Discuss them with suitable example.	07
		OR	
	(c)	Describe the different kinds of Unethical Behavior in Business.	07
Q.3	(a)	What are the Sources of Ethical Dilemmas?	03
	(b)	Explain distinction between values and ethics.	04
	(c)	Write short note on Code of Personal Ethics for Employees.	07
		OR	
Q.3	(a)	Explain Resolutions of Ethical Dilemmas.	03
	(b)	What are the stages in modern decision making process?	04
	(c)	What are the major ethical issues that business faces today? Discuss them with suitable example.	07
Q.4	(a)	Describe the advantages associated with ethical decision-making.	03
	(b)	Explain ethical decision making with cross holder conflicts and competition.	04
	(c)	Explain kohlberg's model of cognitive moral development.	07
		OR	
Q.4	(a)	What is importance of morality and law in ethics?	03
	(b)	Explain roots of unethical behavior.	04
	(c)	Describe the features of ethical model for decision making process.	07
Q.5	(a)	Discuss Moral Philosophy.	03
	(b)	Discuss the role of individual factors in business ethics.	04
	(c)	Write short note on White Collar Crime.	07
		OR	
Q.5	(a)	Explain the ethics of Swami Vivekananda	03
	(b)	Explain human values for Indian managers.	04
	(c)	Explain the law of Karma.	07

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