

GUJARAT TECHNOLOGICAL UNIVERSITY**BE- SEMESTER-IV (NEW) EXAMINATION – WINTER 2020****Subject Code:3141007****Date:15/02/2021****Subject Name:Professional Ethics****Time:02:30 PM TO 04:30 PM****Total Marks:56****Instructions:**

1. Attempt any FOUR questions out of EIGHT questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1** (a) What is ethics? Explain various branches of ethics in brief. **03**
 (b) Distinguish between personal ethics and professional ethics. **04**
 (c) Write short note on: Ethics in Ramayana. **07**
- Q.2** (a) What do you mean by unethical behavior? **03**
 (b) State difference between ethics and value. **04**
 (c) Write short note on: Role of honesty, integrity and transparency in business ethics. **07**
- Q.3** (a) How to resolve ethical problem? **03**
 (b) What are the sources of ethical behavior. **04**
 (c) What is ethical paradox? **07**
- Q.4** (a) How to resolve ethical dilemma? **03**
 (b) You are a CEO of pharmaceutical company. Are you ethically obligated to disclose a core weakness of your product to your potential customer? **04**
 (c) What is ethical dilemma? Explain with suitable example. **07**
- Q.5** (a) Which ethical model can be considered as best model for ethical decision making? **03**
 (b) Explain Heinz dilemma. Who developed it? **04**
 (c) Write short note: Kohlberg's Model on cognitive moral development. **07**
- Q.6** (a) How personal value affect ethical decision making? **03**
 (b) Explain the limitation of Kohlberg's Model on cognitive moral development **04**
 (c) Write short note: conventional morality. **07**
- Q.7** (a) Elaborate terms: Idealism and Realism **03**
 (b) What do you understand by philosophy and moral philosophy? **04**
 (c) State various types and impact of white collar crime. **07**
- Q.8** (a) Explain different types of human values. **03**
 (b) Discuss principles of Quality of Working Life (QWL). **04**
 (c) Write short note: Philosophy of Gandhiji on "Ahinsa" and "Sathyagrah". **07**
