

GUJARAT TECHNOLOGICAL UNIVERSITY**BE - SEMESTER-IV(NEW) EXAMINATION – WINTER 2022****Subject Code:3141007****Date:15-12-2022****Subject Name:Professional Ethics****Time:10:30 AM TO 01:00 PM****Total Marks:70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.
4. Simple and non-programmable scientific calculators are allowed.

	Marks
Q.1 (a) Differentiate between descriptive ethics and normative ethics.	03
(b) Explain advantages of Business (professional) ethics.	04
(c) Explain ethics in Ramayana.	07
Q.2 (a) Define terms: Transparency, Trust and Acceptance	03
(b) How business ethics evolved?	04
(c) Define ethical decision making. Explain its process.	07
OR	
(c) Explain sources of unethical behavior.	07
Q.3 (a) Explain in brief personal ethics.	03
(b) Distinction between ethics and values.	04
(c) Explain principles of Business ethics.	07
OR	
Q.3 (a) Explain codes of professional ethics.	03
(b) Explain in brief characteristics of ethical dilemma.	04
(c) How to resolve ethical dilemma with example?	07
Q.4 (a) Explain right theories or right approach.	03
(b) Explain Heinz dilemma. Who developed it?	04
(c) Explain in brief factors affecting ethical decision making.	07
OR	
Q.4 (a) Explain in brief: Fairness approach.	03
(b) Write short note: Issue intensity	04
(c) How personal value affect ethical decision making.	07
Q.5 (a) Briefly explain deontology.	03
(b) Explain role of individual factors in business decision ethics.	04
(c) What is white collar crime? Explain types of white collar crime.	07
OR	
Q.5 (a) What is human values?	03
(b) Discuss Vivekananda's idea of ethics.	04
(c) Explain law of Karma.	07
