

**GUJARAT TECHNOLOGICAL UNIVERSITY****BE - SEMESTER-V (NEW) EXAMINATION – SUMMER 2021****Subject Code:3150709****Date:17/09/2021****Subject Name:Professional ethics****Time:10:30 AM TO 01:00 PM****Total Marks: 70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.
4. Simple and non-programmable scientific calculators are allowed.

		MARKS
<b>Q.1</b>	(a) Differentiate Personal Ethics vs. Business Ethics.	<b>03</b>
	(b) What is an ethical dilemma? Give a suitable example. Suggest a viable approach to resolve the same.	<b>04</b>
	(c) List and explain the roots of unethical behavior.	<b>07</b>
<b>Q.2</b>	(a) A personal moral standard can impact an employee's decision making. Elaborate.	<b>03</b>
	(b) What kind of conflicts can be created by the confrontation of the individual's and organization's moral philosophies in the work place? How can they be resolved?	<b>04</b>
	(c) Why should businesses act ethically? Discuss one example where acting unethically harmed the business and its stake holders.	<b>07</b>
<b>OR</b>		
<b>Q.3</b>	(c) What values company expect from their employees?	<b>07</b>
	(a) What factors influence the employee's decision making in business?	<b>03</b>
	(b) Why do businesses have a negative image?	<b>04</b>
	(c) Compare and contrast the Utilitarianism and Deontology ethical theories.	<b>07</b>
<b>OR</b>		
<b>Q.3</b>	(a) Can an effective decision be unethical? Explain.	<b>03</b>
	(b) Explain the following terms with respect to business: i) Loyalty ii) Reliability	<b>04</b>
	(c) Discuss Walton's six models of business conduct.	<b>07</b>
<b>Q.4</b>	(a) 'Caring is the heart of ethics and ethical decision making.' Justify with an example.	<b>03</b>
	(b) Compare: Normative ethics and Applied ethics.	<b>04</b>
	(c) What are the steps in making a good ethical decision? Explain with an illustration.	<b>07</b>
<b>OR</b>		
<b>Q.4</b>	(a) One of the Shlokas from Rigveda says: "A businessman should benefit from the business like a honey-bee which suckles honey from the flower without affecting its charm and beauty". What ethical values do you infer from this Shloka?	<b>03</b>
	(b) Give two examples of white collar crimes.	<b>04</b>
	(c) Getting the facts right is very important in decision making. Provide guidelines that help in getting reliable facts.	<b>07</b>
<b>Q.5</b>	(a) Elaborate the theory of rights.	<b>03</b>

- (b) Consider an organization where the employees have to maintain 8 hours/day. There are no rules regarding timings. Highlight the pros and cons of such a system. **04**
- (c) Write a brief note on the ethics and moral values of Swami Vivekananda. **07**

**OR**

- Q.5** (a) Suggest what companies should do or provide to maintain the quality of life and work of employees. **03**
- (b) List the main pillars of Tagore's concept of education. **04**
- (c) Explain Kohlberg's Model of Cognitive Moral Development. **07**

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