

GUJARAT TECHNOLOGICAL UNIVERSITY
BE - SEMESTER– IV(NEW) EXAMINATION – SUMMER 2023

Subject Code:3141909

Date:17-07-2023

Subject Name:Organisational Behaviour

Time:10:30 AM TO 01:00 PM

Total Marks:70

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.
4. Simple and non-programmable scientific calculators are allowed.

		MARKS
Q.1	(a) Define Organisational Behaviour (OB) and state three levels of OB Model.	03
	(b) Briefly discuss the nature of the study of OB.	04
	(c) Discuss the importance of Organisational Behaviour.	07
Q.2	(a) Define: (i) Attitude, (ii) Perception.	03
	(b) Explain the characteristics of 'Attitude'.	04
	(c) Discuss in detail how attitudes are formed.	07
OR		
	(c) Discuss different types of attitudes in Organization.	07
Q.3	(a) Define: (i) Personality, (ii) Values	03
	(b) Explain the process of Perception.	04
	(c) Why it is difficult to change attitude? Discuss the barriers for change in attitude.	07
OR		
Q.3	(a) What is motivation? Why is it important in organizations?	03
	(b) Describe motivation through its three elements.	04
	(c) Discuss in detail the Maslow's Hierarchy of needs theory.	07
Q.4	(a) List the types of personalities.	03
	(b) Explain the trait theory of personality.	04
	(c) Explain different types of Organisational Structures with neat sketches.	07
OR		
Q.4	(a) Enlist six key elements of an Organizational Structure.	03
	(b) Briefly discuss any two elements of Organisational Structure.	04
	(c) Explain the team building process with a suitable example.	07
Q.5	(a) Define: (i) Organisational culture, (ii) Organisational climate	03
	(b) How does job satisfaction influence the individual behaviour ?	04
	(c) Explain Curt Lewin's 3-step model for managing organisational change.	07
OR		
Q.5	(a) What is difference between a manager and a leader?	03
	(b) What is the effect of organisational culture and climate on its employees?	04
	(c) Explain the concept of 'Johari Window' with neat sketches and write down the applications of it in the study of Group Behaviour.	07