

Seat No.: _____

Enrolment No. _____

GUJARAT TECHNOLOGICAL UNIVERSITY
MBA – SEMESTER 1 – EXAMINATION – SUMMER 2019

Subject Code:4519205

Date:20/05/2019

Subject Name: Business Ethics & Corporate Governance

Time:02:30 PM To 05:30 PM

Total Marks: 70

Instructions:

- 1. Attempt all questions.**
- 2. Make suitable assumptions wherever necessary.**
- 3. Figures to the right indicate full marks.**

Q. No.		Marks
Q.1	Attempt each of the following (a) Ethical Dilemma (b) Corporate Governance (c) CSR (d) Creative Accounting (e) Code of Conduct (f) Ethical audit (g) Morality	14
Q.2	(a) Write a short note on Corporate Governance rating. (b) What is the importance of ethics in business? Give two suitable examples.	07 07
	OR	
	(b) Discuss Roles and Responsibilities of Directors. Which types of actions you would like to take to increase the standards of corporate governance in your business?	07
Q.3	(a) Discuss Kohlberg's six-stage of moral development with illustration. (b) According to you how difficult is ethical decision-making? What are the steps to ethical decision-making?	07 07
	OR	
Q.3	(a) Briefly explain the recommendations of the Narayan Murthy Committee. (b) Ethical dilemma is generally faced by all employees in his working tenure. Discuss in detail ethical dilemma and the method of resolving the same.	07 07
Q.4	(a) Discuss the Models of Corporate Governance. a. Indian model b. Anglo American model (b) Write a note on: Whistle Blowing. How this can be avoided in business?	07 07
	OR	
Q.4	(a) Elaborate Ganguly Committee in detail (b) What is the Sarbanes-Oxley Act? Explain with reference to corporate governance.	07 07

Q.5**CASE STUDY:****The Ethics of Looking Busy**

“Some bosses just like you to be there, whether you need be there or not. So I have come up with ways to look like workaholic,” Jane Nugent said. “I can be off shopping or on a two-hour lunch, and everyone back at the office thinks I'm still there,” she noted, smiling. Jane then listed her strategies:

- Before leaving, place a fresh, steaming cup of coffee on your desk; people will assume you'll be right back;
- Always leave the lights on and the computer running;
- Hang around the office until the last supervisor leaves - then go...
- Arrive early and let them see you, your car, and your office up and running, and then leave for the morning;
- Go in on Saturday and stay for a few hours – you don't need to work , just make sure someone sees you;
- If you leave early, call back in and ask someone to look something up in your office – they will assume you're at an out-of- office meeting;
- If you must make personal calls, always have a pad in front of you, write on it frequently and speak firmly (the rest of the office will think you're negotiating)
- Leave personal belongings (coat, jacket) in your office to give the impression that you are returning.

- (a) Evaluate Jane's strategies from an ethical perspective. **07**
- (b) Should Janes consider flexible hours? Why? Explain in detail. **07**

OR

- Q.5** (a) Does Jane have enough to keep her busy at her job? Is it dishonest for her to continue her facade? **07**
- (b) Are Jane's actions just a response to management's basis of evaluation that time spent in the office equals performance? **07**
