

GUJARAT TECHNOLOGICAL UNIVERSITY
MBA – SEMESTER - I – EXAMINATION – WINTER 2021

Subject Code: 4519205

Date: 21/03/2022

Subject Name: Business Ethics & Corporate Governance

Time: 10:30 AM TO 01:30 PM

Total Marks: 70

Instructions:

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

- Q.1** Define following terms with suitable examples **14**
- (a) Ethical Leadership
 - (b) Code of Ethics
 - (c) Corporate Social Responsibility
 - (d) Moral Standards
 - (e) Corporate Governance
 - (f) Corporate Governance Rating
 - (g) Whistle blowing
- Q.2** (a) What are the different causes of Unethical behaviour? How work ethics can be improved? **07**
- (b) Describe some of the major CSR Initiatives taken by companies in India. **07**
- OR**
- (b) Explain the various ways by which frauds can averted. **07**
- Q.3** (a) Explain the different types of Board Structures. **07**
- (b) A marketing executive is approached by a wholesale consumer to provide 'cut-back' money on the purchases, he will make for continuation of an order of supplies. The executive is under pressure to complete his annual sales target and checks up that this order is vital for his meeting the sales target. This has put the marketing man into an ethical dilemma of: 'Should he sacrifice his personal interest to protect his professional integrity of not striking any dealing?' **07**
- OR**
- Q.3** (a) Describe Recommendations of Kumar Mangalam Committee Report on Corporate Governance **07**
- (b) There is a trolley coming down the tracks and ahead, there are five people tied to the tracks and are unable to move. The trolley will continue coming and will kill the five people. There is nothing you can do to rescue the five people except that there is a lever. If you pull the lever, the train will be directed to another track, which has one person tied to it. You have two choices: **07**
- (a) Do nothing and the five people will die
- (b) Or pull the lever and save the five people, but that one person will die.
- Justify your answer applying Theories of ethics.

- Q.4 (a)** Differentiate between teleological and deontological approaches in Ethics. **07**
- (b)** A pharma company recently was heard violating norms relating to manufacturing of drugs. Drugs and medicines being a very important part of human life analyse the ethical norms followed by companies to upkeep their responsibilities towards various stake holders. Also assuming you being an insider from the company and observe misrepresentation of facts and faulty manufacturing processes, what would you do. **07**

OR

- Q.4 (a)** Explain Role of directors in enforcing good corporate governance. **07**
- (b)** Explain types of whistle blowing and give suitable examples for each type. **07**

Q.5 CASE STUDY: Sincerity with the workplace

Shakeela was fired from a company due to her irresponsibility, irregularity and lateness. She was working as an office assistant. After few weeks she comes to her former manager and informs that she has applied in another company for the same post and has given his name as a reference. She needs a job as she is a single parent with two children. She requests him to give good recommendation and feedback and not mentioning her weaknesses if enquired.

Shakeela asks her manager to make a character and experience certificate mentioning that she left the company voluntarily due to her family issues and the company didn't want her to leave.

The manager knows Shakeela personally and has a soft corner for her; however, he would not recommend his own company hire her back.

- (a)** What should the manager say to the employer who calls him for Shakeela? **07**
- (b)** What if the employer was manager's friend? **07**

OR

- Q.5 (a)** If Shakeela asks her manager to be a reference before applying somewhere else, what should be manager's response? **07**
- (b)** What should be manager's role in resolving Shakeela's issue keeping the dignity and image of his company positive and transparent? **07**
