

**GUJARAT TECHNOLOGICAL UNIVERSITY****MBA – SEMESTER -II– EXAMINATION – WINTER 2021****Subject Code: 4529207****Date: 28-02-2022****Subject Name: Entrepreneurship****Time:02:30 PM TO 05:30 PM****Total Marks: 70****Instructions:**

1. Attempt all questions.
2. Make suitable assumptions wherever necessary.
3. Figures to the right indicate full marks.

<b>Q. No.</b>	<b>Define the terms.(Each Question carry 2 Marks )</b>	<b>Marks</b>
<b>Q.1</b>	(a) Boot Camp (b) MSME (c) Hackathon (d) Intrapreneur (e) Outsourcing (f) HUF (g) SIDBI	<b>14</b>
<b>Q.2</b>	(a) Define Entrepreneurship. Enlighten the characteristics of the Entrepreneurship. (b) What is International entrepreneurship? Give the different modes of entry at international level.	<b>07</b> <b>07</b>
<b>OR</b>		
	(b) Discuss in detail functions of entrepreneurs.	<b>07</b>
<b>Q.3</b>	(a) Define enterprise? What are the steps for starting a small entrepreneurship? (b) "Finance is essential for any business and obtains finance is very critical. This statement can explain in respect of sources of finance.	<b>07</b> <b>07</b>
<b>OR</b>		
<b>Q.3</b>	(a) Define the role of MSME. Explain the major problem facing by MSME. (b) Short note on NABARD.	<b>07</b> <b>07</b>
<b>Q.4</b>	(a) Describe any four factors required consideration while taking decision about the location of a business. (b) Short Note on project feasibility	<b>07</b> <b>07</b>
<b>OR</b>		
<b>Q.4</b>	(a) Discuss various schemes for Women and Minority Entrepreneurship. (b) Define Ease of doing Business with determinants.	<b>07</b> <b>07</b>
<b>Q.5</b>	<b>CASE STUDY:</b> Assume you are to conduct a feasibility study on the prospects on setting up a jute bag manufacturing unit in your city.	
	(a) What factors you will consider for feasibility study report. (b) Give outline of feasibility study report	<b>07</b> <b>07</b>
<b>OR</b>		
<b>Q.5</b>	(a) How you will manage the fund for this project. (b) According to you this idea is feasible or not. Justify.	<b>07</b> <b>07</b>

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