

**GUJARAT TECHNOLOGICAL UNIVERSITY****MBA - SEMESTER– III EXAMINATION – WINTER 2020****Subject Code:1539303****Date:02/01/2021****Subject Name:Export Import Management-I****Time:10:30 AM TO 12.30 PM****Total Marks: 47****Instructions:**

1. Attempt any **THREE** questions from Q1 to Q6.
2. **Q7 is compulsory.**
3. **Make suitable assumptions wherever necessary.**
4. **Figures to the right indicate full marks.**

<b>Q.1 a</b>	Definitions a) EPCG scheme b) Multimodel transport c) Irrevocable letter of credit	<b>06</b>
<b>Q.1 b</b>	Definitions 1) FOB 2)FEMA 3) Documents against Payment (DP) and Documents against Acceptance (DA)	<b>06</b>
<b>Q.2</b>	(a) What is bill of lading? What are its types?	<b>06</b>
	(b) Describe the procedure involved in customs clearance of export cargo	<b>06</b>
<b>Q.3</b>	(a) What are the essential procedures and document available for central excise and customs clearance of export cargo?	<b>06</b>
	(b) Discuss policy provisions relating to Duty Exemption Schemes of import for export promotion.	<b>06</b>
<b>Q.4</b>	(a) What are the procedures involved in preparation of claim under marine policy?	<b>06</b>
	(b) What are the important procedures involved in the shipment of export cargo by air?	<b>06</b>
<b>Q.5</b>	(a) Discuss the various modes of export shipment and transport.	<b>06</b>
	(b) Explain Role of Clearing and Forwarding Agents	<b>06</b>
<b>Q.6</b>	(a) Explain the role and functions of Export Promotion Councils.	<b>06</b>
	(b) Explain the concept of Special Economic Zones Highlight their role in the export growth of India and identify the constraints of their effective operations.	<b>06</b>

**Q.7**

The Marine Products Export Development Authority (MPEDA) was constituted in 1972 under the Marine Products Export Development Authority Act, 1972. The role envisaged for MPEDA under the statute covers fisheries of all kinds, export standards, processing, marketing, and extension and training in various aspects of the industry. The MPEDA's activities relate mainly to the registration of infrastructure facilities for seafood export trade, collection and dissemination of trade information, projection of Indian marine products in overseas markets by participation in overseas fairs, and organizing international seafood fairs in India. The other responsibilities of MPEDA include implementing development measures vital to the industry, such as distribution of insulated fish boxes, building fish landing platforms, improving peeling sheds, and providing financial aid for modernizing the industry via upgradation of plate freezers, installation of Individually Quick Frozen (IQF) machinery, generator sets, ice-making machinery, quality control laboratories, etc.

The Authority also promotes brackish water aquaculture for the production of prawns for export, deep-sea fishing projects through test fishing, and joint ventures and equity participation. It provides financial support to set up integrated aquaculture projects, seafood processing units, and deep-sea fishing projects. MPEDA functions under the Ministry of Commerce and acts as a coordinating agency with different Central and state government outfits engaged in fish production and other allied activities. The development schemes of the Authority are implemented under various major heads, namely export production, induction of new technology, and modernization of processing facilities and market promotion. With headquarters at Kochi, the Authority has field centres in all the maritime states of India, a trade promotion office in New Delhi to liaise with Union ministries, and trade promotion offices in New York (USA) and Tokyo (Japan). The regional offices at Mumbai, Kolkata, Kochi, Chennai, Visakhapatnam, and Veraval, alongwith the sub-regional offices at Kollam, Mangalore, Tuticorin, Goa, and Bhubaneshwar, function to implement the various activities of the Authority. These offices also promote the export of marine products by providing guidance and assistance to processing units and the export trade.

- (a) Discuss the various activity of MPEDA. **5.5**
- (b) Is such institution contribute to increase Import-export trade internationally? **5.5**

**OR**

- (a) Write note on role of MPEDA as a Government undertaken agency. **5.5**
- (b) Should such agencies need to work as mediator or overall authority in channel of Import export trade ? **5.5**

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