

Bachelor of Pharmacy Subject Code: BP801TT SEMESTER: VIII

Subject Name: Biostatistics and Research Methodology

Scope: To understand the applications of Biostatics in Pharmacy. This subject deals with descriptive statistics, Graphics, Correlation, Regression, logistic regression Probability theory, Sampling technique, Parametric tests, Non Parametric tests, ANOVA, Introduction to Design of Experiments, Phases of Clinical trials and Observational and Experimental studies, SPSS, R and MINITAB statistical software's, analyzing the statistical data using Excel.

Objectives: Upon completion of the course the student shall be able to

- 1. Know the operation of M.S. Excel, SPSS, R and MINITAB®, DoE (Design of Experiment)
- 2. Know the various statistical techniques to solve statistical problems
- 3. Appreciate statistical techniques in solving the problems.

Teaching Scheme				Evaluation Scheme			
Theory	Tutorial	Practical	Total	Theory		Practical	
				External	Internal_	External	Internal
3	1	0	4	80	20	0	0

O M	No Topics							
Sr No	Topics	%						
1	Introductions Chatistics Discretistics Engages and distribution	weightage						
1.	Introduction: Statistics, Biostatistics, Frequency distribution	10						
	Measures of central tendency: Mean, Median, Mode- Pharmaceutical examples							
	Measures of dispersion: Dispersion, Range, standard deviation,							
	Pharmaceutical Problems							
	Correlation: Definition, Karl Pearson's coefficient of correlation, Multiple							
	correlation - Pharmaceuticals examples							
2.	Regression: Curve fitting by the method of least squares, fitting the lines y= a	10						
۷.	+ bx and $x = a + by$, Multiple regression, standard error of regression—	10						
	Pharmaceutical Examples							
	Probability: Definition of probability, Binomial distribution, Normal distribution Poisson's distribution, properties – problems							
	Sample, Population, large sample, small sample, Null hypothesis, alternative							
	hypothesis, sampling, essence of sampling, types of sampling, Error-I type,							
	Error-II type, Standard error of mean (SEM) - Pharmaceutical examples							
	Parametric test: t-test(Sample, Pooled or Unpaired and Paired), ANOVA,							
	(One way and Two way), Least Significance difference							
3.	Non Parametric tests: Wilcoxon Rank Sum Test, Mann-Whitney U test,	10						
	Kruskal-Wallis test, Friedman Test							
	Introduction to Research: Need for research, Need for design of Experiments,							
	Experiential Design Technique, plagiarism							
	Graphs: Histogram, Pie Chart, Cubic Graph, response surface plot, Counter							
	Plot graph							
	Designing the methodology: Sample size determination and Power of a study,							
	Report writing and presentation of data, Protocol, Cohorts studies,							
	Observational studies, Experimental studies, Designing clinical trial, various							
	phases.							
	Blocking and confounding system for Two-level factorials	8						
4.	Regression modeling: Hypothesis testing in Simple and Multiple regression							
	models							



Bachelor of Pharmacy Subject Code: BP801TT

	Subject Code: Di 00111							
	Introduction to Practical components of Industrial and Clinical Trials							
	Problems:							
	Statistical Analysis Using Excel, SPSS, MINITAB®, DESIGN OF							
	EXPERIMENTS, R - Online Statistical Software's to Industrial and Clinical							
	trial approach							
5.	Design and Analysis of experiments:	7						
	Factorial Design: Definition, 22, 23design. Advantage of factorial design							
	Response Surface methodology : Central composite design, Historical design,							
	Optimization Techniques							

Recommended Books (Latest edition):

- 1. Pharmaceutical statistics- Practical and clinical applications, Sanford Bolton, publisher Marcel Dekker Inc. NewYork.
- 2. Fundamental of Statistics Himalaya Publishing House- S.C.Guptha
- 3. Design and Analysis of Experiments –PHI Learning Private Limited, R. Pannerselvam
- 4. Design and Analysis of Experiments Wiley Students Edition, Douglas and C. Montgomery



Bachelor of Pharmacy Subject Code: BP802TT SEMESTER: VIII

Subject Name: Social and Preventive Pharmacy

Scope: The purpose of this course is to introduce to students a number of health issues and their challenges. This course also introduced a number of national health programmes. The roles of the pharmacist in these contexts are also discussed.

Objectives: Upon completion of the course the student shall be able to

- 1. Acquire high consciousness/realization of current issuesrelated to health and pharmaceutical problems within the country and worldwide
- 2. Have a critical way of thinking based on current healthcare development
- 3. Evaluate alternative ways of solving problems related to health and pharmaceutical issues.

	Teaching Scheme				Evalua	tion Scheme	
Theory	Tutorial	Practical	Total	Theory		Pra	ctical
				External	Internal	External	Internal
3	1	0	4	80	20	0	0

Sr No	Topics	%
		weightage
1.	Concept of health and disease: Definition, concepts and evaluation of public health. Understanding the concept of prevention and control of disease, social causes of diseases and social problems of the sick.	10
	Social and health education: Food in relation to nutrition and health, Balanced diet, Nutritional deficiencies, Vitamin deficiencies, Malnutrition and its prevention. Sociology and health: Socio cultural factors related to health and disease,	
	Impact of urbanization on health and disease, Poverty and health Hygiene and health: personal hygiene and health care; avoidable habits	
2.	Preventive medicine: General principles of prevention and control of diseases such as cholera, SARS, Ebola virus, influenza, acute respiratory infections, malaria, chicken guinea, dengue, lymphatic filariasis, pneumonia, hypertension, diabetes mellitus, cancer, drug addiction-drug substance abuse	10
3.	National health programs, its objectives, functioning and outcome of the following: HIV AND AIDS control programme, TB, Integrated disease surveillance program (IDSP), National leprosy control programme, National mental health program, National programme for prevention and control of deafness, Universal immunization programme, National programme for control of blindness, Pulse polio programme	10
4.	National health intervention programme for mother and child, National family welfare programme, National tobacco control programme, National Malaria Prevention Program, National programme for the health care for the elderly, Social health programme; role of WHO in Indian national program	8
5.	Community services in rural, urban and school health: Functions of PHC, Improvement in rural sanitation, national urban health mission, Health promotion and education in school.	7



Bachelor of Pharmacy Subject Code: BP802TT

Recommended Books (Latest edition):

- 1. Short Textbook of Preventive and Social Medicine, Prabhakara GN, 2nd Edition, 2010, ISBN: 9789380704104, JAYPEE Publications
- 2. Textbook of Preventive and Social Medicine (Mahajan and Gupta), Edited by Roy Rabindra Nath, Saha Indranil, 4th Edition, 2013, ISBN: 9789350901878, JAYPEE Publications
- 3. Review of Preventive and Social Medicine (Including Biostatistics), Jain Vivek, 6th Edition, 2014, ISBN: 9789351522331, JAYPEE Publications
- 4. Essentials of Community Medicine—A Practical Approach, Hiremath Lalita D, Hiremath Dhananjaya A, 2nd Edition, 2012, ISBN: 9789350250440, JAYPEE Publications
- 5. Park Textbook of Preventive and Social Medicine, K Park, 21st Edition, 2011, ISBN-14: 9788190128285, BANARSIDAS BHANOT PUBLISHERS
- 6. Community Pharmacy Practice, Ramesh Adepu, BSP publishers, Hyderabad

Recommended Journals:

1. Research in Social and Administrative Pharmacy, Elsevier, Ireland



Bachelor of Pharmacy Subject Code: BP803TT SEMESTER: VIII

Subject Name: Pharma Marketing Management

Scope: The pharmaceutical industry not only needs highly qualified researchers, chemists and, technical people, but also requires skilled managers who can take the industry forward by managing and taking the complex decisions which are imperative for the growth of the industry. The Knowledge and Know-how of marketing management groom the people for taking a challenging role in Sales and Product management.

Objectives: The course aims to provide an understanding of marketing concepts and techniques and their applications in the pharmaceutical industry.

	Teaching Scheme				Evaluation Scheme			
Theory	Tutorial	Practical	Total	Theory		Practical		
				External	Internal	External	Internal	
3	1	0	4	80	20	0	0	

Sr No	Topics	%
		weightage
1.	Marketing:	10
	Definition, general concepts and scope of marketing; Distinction between	
	marketing & selling; Marketing environment; Industry and competitive	
	analysis; Analyzing consumer buying behavior; industrial buying behavior	
	Pharmaceutical market:	
	Quantitative and qualitative aspects; size and composition of the market;	
	demographic descriptions and socio-psychological characteristics of the	
	consumer; market segmentation& targeting.Consumer profile; Motivation and	
	prescribing habits of the physician; patients' choice of physician and retail	
	pharmacist. Analyzing the Market; Role of market research.	
2.	Product decision:	10
	Classification, product line and product mix decisions, product life cycle,	
	product portfolio analysis; product positioning; New product decisions; Product	
	branding, packaging and labeling decisions, Product management in	
	pharmaceutical industry.	
3.	Promotion:	10
	Methods, determinants of promotional mix, promotional budget; An overview	
	of personal selling, advertising, direct mail, journals, sampling, retailing,	
	medical exhibition, public relations, online promotional techniques for OTC	
	Products.	
	Pharmaceutical marketing channels:	10
4.	Designing channel, channel members, selecting the appropriate channel, conflict	
	in channels, physical distribution management: Strategic importance, tasks in	
	physical distribution management.	
	Professional sales representative (PSR):	
	Duties of PSR, purpose of detailing, selection and training, supervising, norms	
	for customer calls, motivating, evaluating, compensation and future prospects of	
	the PSR.	
5.	Pricing:	10
	Meaning, importance, objectives, determinants of price; pricing methods and	
	strategies, issues in price management in pharmaceutical industry. An overview	



Bachelor of Pharmacy Subject Code: BP803TT

Subject Couct Di ote 11							
of DPCO (Drug Price Control Order) and NPPA (National Pharmaceutical							
Pricing Authority).							
Emerging concepts in marketing:							
Vertical & Horizontal Marketing; RuralMarketing; Consumerism; Industrial							
Marketing; Global Marketing.							

Recommended Books: (Latest Editions)

- 1. Philip Kotler and Kevin Lane Keller: Marketing Management, Prentice Hall of India, New Delhi
- 2. Walker, Boyd and Larreche: Marketing Strategy- Planning and Implementation, Tata MC GrawHill, New Delhi.
- 3. Dhruv Grewal and Michael Levy: Marketing, Tata MC Graw Hill
- 4. Arun Kumar and N Menakshi: Marketing Management, Vikas Publishing, India
- 5. Rajan Saxena: Marketing Management; Tata MC Graw-Hill (India Edition)
- 6. Ramaswamy, U.S & Nanakamari, S: Marketing Managemnt: Global Perspective, IndianContext, Macmilan India, New Delhi.
- 7. Shanker, Ravi: Service Marketing, Excell Books, New Delhi
- 8. Subba Rao Changanti, Pharmaceutical Marketing in India (GIFT Excel series) Excel Publications.



Bachelor of Pharmacy Subject Code: BP804TT SEMESTER: VIII

Subject Name: Pharmaceutical Regulatory science

Scope: This course is designed to impart the fundamental knowledge on the regulatory requirements for approval of new drugs, and drug products in regulated markets of India & other countries like US, EU, Japan, Australia, UK etc. It prepares the students to learn in detail on the regulatory requirements, documentation requirements, and registration procedures for marketing the drug products.

Objectives: Upon completion of the subject student shall be able to:

- 1. Know about the process of drug discovery and development
- 2. Know the regulatory authorities and agencies governing the manufacture and sale of pharmaceuticals
- 3. Know the regulatory approval process and their registration in Indian and international markets

	Teaching Scheme				Eva <mark>lu</mark> ation Scheme			
Theory	Tutorial	Practical	Total	Theory		Practical		
				External	Internal	External	Internal	
3	1	0	4	80	20	0	0	

Sr No	Topics	%
1.	New Drug Discovery and development	weightage 10
	Stages of drug discovery, Drug development process, pre-clinical studies, non-	10
	clinical activities, clinical studies, Innovator and generics, Concept of generics,	
	Generic drug product development	
2.	Regulatory Approval Process	10
	Approval processes and timelines involved in Investigational New Drug (IND),	
	New Drug Application (NDA), Abbreviated New Drug Application (ANDA).	
	Changes to an approved NDA / ANDA.	
	Regulatory authorities and agencies	
	Overview of regulatory authorities of India, United States, European Union,	
	Australia, Japan, Canada (Organization structure and types of applications)	
3.	Registration of Indian drug product in overseas market	10
	Procedure for export of pharmaceutical products, Technical documentation,	
	Drug Master Files (DMF), Common Technical Document (CTD), electronic	
	Common Technical Document (eCTD), ASEAN Common Technical Document	
	(ACTD)research.	0
4	Clinical trials	8
4.	Developing clinical trial protocols, Institutional Review Board / Independent	
	Ethics committee - formation and working procedures, Informed consent	
	process and procedures, GCP obligations of Investigators, sponsors & Monitors, Managing and Monitoring clinical trials, Pharmacovigilance - safetymonitoring	
	in clinical trials	
5.	Regulatory Concepts	7
<i>J</i> .	Basic terminology, guidance, guidelines, regulations, Laws and Acts, Orange	/
	book, Federal Register, Code of Federal Regulatory, Purple book	



Bachelor of Pharmacy Subject Code: BP804TT

Recommended Books: (Latest Editions)

- 1. Drug Regulatory Affairs by Sachin Itkar, Dr. N.S. Vyawahare, Nirali Prakashan.
- 2. The Pharmaceutical Regulatory Process, Second Edition Edited by Ira R. Berry and Robert P. Martin, Drugs and the Pharmaceutical Sciences, Vol. 185. Informa Health care Publishers.
- 3. New Drug Approval Process: Accelerating Global Registrations By Richard A Guarino, MD, 5th edition, Drugs and the Pharmaceutical Sciences, Vol. 190.
- 4. Guidebook for drug regulatory submissions / SandyWeinberg. By John Wiley & Sons. Inc.
- 5. FDA Regulatory Affairs: a guide for prescription drugs, medical devices, and biologics /edited by Douglas J. Pisano, David Mantus.
- 6. Generic Drug Product Development, Solid Oral Dosage forms, Leon Shargel and Isader Kaufer, Marcel Dekker series, Vol.143
- 7. Clinical Trials and Human Research: A Practical Guide to Regulatory Compliance By Fay A. Rozovsky and Rodney K. Adams
- 8. Principles and Practices of Clinical Research, Second Edition Edited by John I. Gallin and Frederick P. Ognibene
- 9. Drugs: From Discovery to Approval, Second Edition By Rick Ng



Bachelor of Pharmacy Subject Code: BP805TT SEMESTER: VIII

Subject Name: PHARMACOVIGILANCE

Scope: This paper will provide an opportunity for the student to learn about development of pharmacovigilance as a science, basic terminologies used in pharmacovigilance, global scenario of Pharmacovigilance, train students on establishing pharmacovigilance programme in an organization, various methods that can be used to generate safety data and signal detection. This paper also develops the skills of classifying drugs, diseases and adverse drug reactions.

Objectives: At completion of this paper it is expected that students will be able to (know, do, and appreciate):

- 1. Why drug safety monitoring is important?
- 2. History and development of pharmacovigilance
- 3. National and international scenario of pharmacovigilance
- 4. Dictionaries, coding and terminologies used in pharmacovigilance
- 5. Detection of new adverse drug reactions and their assessment
- 6. International standards for classification of diseases and drugs
- 7. Adverse drug reaction reporting systems and communication in pharmacovigilance
- 8. Methods to generate safety data during pre clinical, clinical and post approval phases of drugs' life cycle
- 9. Drug safety evaluation in paediatrics, geriatrics, pregnancy and lactation
- 10. Pharmacovigilance Program of India (PvPI) requirement for ADR reporting in India
- 11. ICH guidelines for ICSR, PSUR, expedited reporting, pharmacovigilance planning
- 12. CIOMS requirements for ADR reporting
- 13. Writing case narratives of adverse events and their quality.

	Teaching	Scheme			Evaluat	tion Scheme	
Theory	Tutorial	Practical	Total	Theory		Practical	
			47	External	Internal	External	Internal
3	1	0	4	80	20	0	0

Sr No	Topics	%
		weightage
1.	Introduc <mark>ti</mark> on to Pharmacovigilance	10
	☐ History and development of Pharmacovigilance	
	☐ Importance of safety monitoring of Medicine	
	WHO international drug monitoring programme	
	Pharmacovigilance Program of India(PvPI)	
	Introduction to adverse drug reactions	
	Definitions and classification of ADRs	
	☐ Detection and reporting	
	☐ Methods in Causality assessment	
	☐ Severity and seriousness assessment	
	☐ Predictability and preventability assessment	
	☐ Management of adverse drug reactions	
	Basic terminologies used in pharmacovigilance	
	☐ Terminologies of adverse medication related events	
	☐ Regulatory terminologies	
2.	Drug and disease classification	10
	☐ Anatomical, therapeutic and chemical classification of drugs	
	☐ International classification of diseases	



Bachelor of Pharmacy Subject Code: BP805TT

_			
		☐ Daily defined doses	
		☐ International Non proprietary Names for drugs	
		Drug dictionaries and coding in pharmacovigilance	
		☐ WHO adverse reaction terminologies	
		☐ MedDRA and Standardised MedDRA queries	
		☐ WHO drug dictionary	
		☐ Eudravigilance medicinal product dictionary	
		Information resources in pharmacovigilance	
		☐ Basic drug information resources	
		☐ Specialised resources for ADRs	
		Establishing pharmacovigilance programme	
		☐ Establishing in a hospital	
		☐ Establishment & operation of drug safety department in industry	
		☐ Contract Research Organisations (CROs)	
		☐ Establishing a national programme	
3	3.	Vaccine safety surveillance	10
		☐ Vaccine Pharmacovigilance	
		☐ Vaccination failure	
		☐ Adverse events following immunization	
		Pharmacovigilance methods	
		☐ Passive surveillance – Spontaneous reports and case series	
		☐ Stimulated reporting	
		☐ Active surveillance – Sentinel sites, drug event monitoring and registries	
		☐ Comparative observational studies – Cross sectional study, case control	
		study and cohort study	
		☐ Targeted clinical investigations	
		Communication in pharmacovigilance	
		☐ Effective communication in Pharmacovigilance	
		☐ Communication in Drug Safety Crisis management	
		☐ Communicating with Regulatory Agencies, Business Partners, Healthcare	
		facilities & Media	
		Safety data generation	8
4	1.	□ Pre clinical phase	
		□ Clinical phase	
		□ Post approval phase (PMS)	
		ICH Guidelines for Pharmacovigilance	
		☐ Organization and objectives of ICH	
		☐ Expedited reporting	
		☐ Individual case safety reports	
		Periodic safety update reports	
		Post approval expedited reporting	
		Pharmacovigilance planning	
L		Good clinical practice in pharmacovigilance studies	
5	5.	Pharmacogenomics of adverse drug reactions	7
		Genetics related ADR with example focusing PK parameters.	
		Drug safety evaluation in special population	
		Paediatrics	
		Pregnancy and lactation	
		☐ Geriatrics	
		CIOMS	
		☐ CIOMS Working Groups	
		CIOMS Form	
		CDSCO (India) and Pharmacovigilance	
1		□ D&C Act and Schedule Y	



Bachelor of Pharmacy Subject Code: BP805TT

Differences in Indian and global pharmacovigilance requirements

Recommended Books (Latest edition):

- 1. Textbook of Pharmacovigilance: S K Gupta, Jaypee Brothers, Medical Publishers.
- 2. Practical Drug Safety from A to Z By Barton Cobert, Pierre Biron, Jones and Bartlett Publishers.
- 3. Mann's Pharmacovigilance: Elizabeth B. Andrews, Nicholas, Wiley Publishers.
- 4. Stephens' Detection of New Adverse Drug Reactions: John Talbot, Patrick Walle, Wiley Publishers.
- 5. An Introduction to Pharmacovigilance: Patrick Waller, Wiley Publishers.
- 6. Cobert's Manual of Drug Safety and Pharmacovigilance: Barton Cobert, Jones & Bartlett Publishers.
- 7. Textbook of Pharmacoepidemiolog edited by Brian L. Strom, Stephen E Kimmel, Sean Hennessy, Wiley Publishers.
- 8. A Textbook of Clinical Pharmacy Practice -Essential Concepts and Skills: G. Parthasarathi, Karin NyfortHansen, Milap C. Nahata
- 9. National Formulary of India
- 10. Text Book of Medicine by Yashpal Munjal
- 11. Text book of Pharmacovigilance: concept and practice by GP Mohanta and PK Manna
- 12. http://www.whoumc.org/DynPage.aspx?id=105825&mn1=7347&mn2=7259&mn3=7297
- 13. http://www.ich.org/
- 14. http://www.cioms.ch/
- 15. http://cdsco.nic.in/
- 16. http://www.who.int/vaccine_safety/en/
- 17. http://www.ipc.gov.in/PvPI/pv_home.html



Bachelor of Pharmacy Subject Code: BP806TT SEMESTER: VIII

Subject Name: Quality Control and standardization of Herbals

Scope: In this subject the student learns about the various methods and guidelines for evaluation and standardization of herbs and herbal drugs. The subject also provides an opportunity for the student to learn cGMP, GAP and GLP in traditional system of medicines..

Objectives: Upon completion of the subject student shall be able to;

- 1. know WHO guidelines for quality control of herbal drugs
- 2. know Quality assurance in herbal drug industry
- 3. know the regulatory approval process and their registration in Indian and international markets
- 4. appreciate EU and ICH guidelines for quality control of herbal drugs

Teaching scheme and examination scheme:

Teaching Scheme				Evaluation Sch <mark>e</mark> me			
Theory	Tutorial	Practical	Total	Theory		Pra	ctical
				External	Internal	External	Internal
3	1	0	4	80	20	0	0

Sr No	Topics	%							
		weightage							
1.	Basic tests for drugs – Pharmaceutical substances, Medicinal plants materials	10							
	and dosage forms								
	WHO guidelines for quality control of herbal drugs.								
	Evaluation of commercial crude drugs intended for use								
2.	Quality assurance in herbal drug industry of cGMP, GAP, GMP and GLP in	10							
	traditional system of medicine.								
	WHO Guidelines on current good manufacturing Practices (cGMP) for Herbal								
	Medicines								
	WHO Guidelines on GACP for Medicinal Plants.								
3.	EU and ICH guidelines for quality control of herbal drugs.								
	Research Guidelines for Evaluating the Safety and Efficacy of Herbal Medicines								
	Stability testing of herbal medicines. Application of various chromatographic								
4.	techniques in standardization of herbal products.								
	Preparation of documents for new drug application and export registration								
	GMP requirements and Drugs & Cosmetics Act provisions.								
5.	Regulatory requirements for herbal medicines.	7							
	WHO guidelines on safety monitoring of herbal medicines in								
	pharmacovigilance systems								
	Comparison of various Herbal Pharmacopoeias.								
	Role of chemical and biological markers in standardization of herbal products								

Recommended Books: (Latest Editions)

- 1. Pharmacognosy by Trease and Evans
- 2. Pharmacognosy by Kokate, Purohit and Gokhale
- 3. Rangari, V.D., Text book of Pharmacognosy and Phytochemistry Vol. I, Carrier Pub., 2006.
- 4. Aggrawal, S.S., Herbal Drug Technology. Universities Press, 2002.
- 5. EMEA. Guidelines on Quality of Herbal Medicinal Products/Traditional Medicinal Products,
- 6. Mukherjee, P.W. Quality Control of Herbal Drugs: An Approach to Evaluation of Botanicals. Business Horizons Publishers, New Delhi, India, 2002.



Bachelor of Pharmacy Subject Code: BP806TT

- 7. Shinde M.V., Dhalwal K., Potdar K., Mahadik K. Application of quality control principles to herbal drugs. International Journal of Phytomedicine 1(2009); p. 4-8.
- 8. WHO. Quality Control Methods for Medicinal Plant Materials, World Health Organization, Geneva, 1998. WHO. Guidelines for the Appropriate Use of Herbal Medicines. WHO Regional Publications, Western Pacific Series No 3, WHO Regional office for the Western Pacific, Manila, 1998.
- 9. WHO. The International Pharmacopeia, Vol. 2: Quality Specifications, 3rd edn. World Health Organization, Geneva, 1981.
- 10. WHO. Quality Control Methods for Medicinal Plant Materials. World Health Organization, Geneva, 1999.
- 11. WHO. WHO Global Atlas of Traditional, Complementary and Alternative Medicine. 2 vol. set. Vol. 1 contains text and Vol. 2, maps. World Health Organization, Geneva, 2005.
- 12. WHO. Guidelines on Good Agricultural and Collection Practices (GACP) for Medicinal Plants. World Health Organization, Geneva, 2004.



Bachelor of Pharmacy Subject Code: BP807TT SEMESTER: VIII

Subject Name: Computer Aided Drug Design

Scope: This subject is designed to provide detailed knowledge of rational drug design process and various techniques used in rational drug design process.

Objectives: Upon completion of the course, the student shall be able to understand
☐ Design and discovery of lead molecules
☐ The role of drug design in drug discovery process
☐ The concept of QSAR and docking
☐ Various strategies to develop new drug like molecules.
\square The design of new drug molecules using molecular modeling software

Teaching scheme and examination scheme:

Teaching Scheme				Evaluation Scheme			
Theory	Tutorial	Practical	Total	Theory		Pra	ctical
				External	Internal	External	Internal
3	1	0	4	70	30	0	0

Sr No	Topics	%
		weightage
1.	Introduction to Drug Discovery and Development	10
	Stages of drug discovery and development	
	Lead discovery and Analog Based Drug Design	
	Rational approaches to lead discovery based on traditional medicine, Random	
	screening, Non-random screening, serendipitous drug discovery, lead discovery	
	based on drug metabolism, lead discovery based on clinical observation.	
	Analog Based Drug Design: Bioisosterism, Classification, Bioisosteric	
	replacement. Any three case studies	
2.	Quantitative Structure Activity Relationship (QSAR)	10
	SAR versus QSAR, History and development of QSAR, Types of	
	physicochemical parameters, experimental and theoretical approaches for the	
	determination of physicochemical parameters such as Partition coefficient,	
	Hammet's substituent constant and Tafts steric constant. Hansch analysis, Free	
	Wilson analysis, 3D-QSAR approaches like COMFA and COMSIA.	
3.	Molecular Modeling and virtual screening techniques	10
	Virtual Screening techniques: Drug likeness screening, Concept of	
	pharmacophore mapping and pharmacophore based Screening,	
	Molecular docking: Rigid docking, flexible docking, manual docking, Docking	
	based screening. De novo drug design.	
	Informatics & Methods in drug design	8
4.	Introduction to Bioinformatics, chemoinformatics. ADME databases, chemical,	
	biochemical and pharmaceutical databases.	
5.	Molecular Modeling: Introduction to molecular mechanics and quantum	7
	mechanics. Energy Minimization methods and Conformational Analysis, global	
	conformational minima determination.	

Recommended Books (Latest Editions)

- 1. Robert GCK, ed., "Drug Action at the Molecular Level" University Prak Press Baltimore.
- 2. Martin YC. "Quantitative Drug Design" Dekker, New York.



Bachelor of Pharmacy Subject Code: BP807TT

- 3. Delgado JN, Remers WA eds "Wilson & Gisvolds's Text Book of Organic Medicinal & Pharmaceutical Chemistry" Lippincott, New York.
- 4. Foye WO "Principles of Medicinal chemistry 'Lea & Febiger.
- 5. Koro lkovas A, Burckhalter JH. "Essentials of Medicinal Chemistry" Wiley Interscience.
- 6. Wolf ME, ed "The Basis of Medicinal Chemistry, Burger's Medicinal Chemistry" JohnWiley& Sons, New York.
- 7. Patrick Graham, L., An Introduction to Medicinal Chemistry, Oxford University Press.
- 8. Smith HJ, Williams H, eds, "Introduction to the principles of Drug Design" Wright Boston.
- 9. Silverman R.B. "The organic Chemistry of Drug Design and Drug Action" Academic Press New York



Bachelor of Pharmacy Subject Code: BP808TT SEMESTER: VIII

Subject Name: Cell and Molecular Biology

S	co	pe:

☐ Cell biology is a branch of biology that studies cells – their physiological properties, their structure,
the organelles they contain, interactions with their environment, their life cycle, division, death and cell
function.
☐ This is done both on a microscopic and molecular level.
☐ Cell biology research encompasses both the great diversity of single-celled organisms like bacteria
and protozoa, as well as the many specialized cells in multi-cellular organisms such as humans, plants,
and sponges.
Objectives: Upon completion of the subject student shall be able to;
☐ Summarize cell and molecular biology history.
☐ Summarize cellular functioning and composition.
☐ Describe the chemical foundations of cell biology.
☐ Summarize the DNA properties of cell biology.
☐ Describe protein structure and function.
☐ Describe cellular membrane structure and function.
☐ Describe basic molecular genetic mechanisms.
☐ Summarize the Cell Cycle

Teaching Scheme				Evaluation Scheme			
Theory	Tutorial	Practical	Total	Theory		Theory Practi	
				External	Internal	External	Internal
3	1	0	4	80	20	0	0

Sr No	Topics	%
		weightage
1.	a) Cell and Molecular Biology: Definitions theory and basics and Applications.	10
	b) Cell and Molecular Biology: History and Summation.	
	c) Properties of cells and cell membrane.	
	d) Prokaryotic versus Eukaryotic	
	e) Cellular Reproduction	
	f) Chemical Foundations – an Introduction and Reactions (Types)	
2.	a) DNA and the Flow of Molecular Information	10
	b) DNA Functioning	
	c) DNA and RNA	
	d) Types of RNA	
	e) Transcription and Translation	
3.	a) Proteins: Defined and Amino Acids	10
	b) Protein Structure	
	173	
	c) Regularities in Protein Pathways	
	d) Cellular Processes	
	e) Positive Control and significance of Protein Synthesis	
	a) Science of Genetics	8
4.	b) Transgenics and Genomic Analysis	
	c) Cell Cycle analysis	
	d) Mitosis and Meiosis	
	e) Cellular Activities and Checkpoints	



Bachelor of Pharmacy Subject Code: BP808TT

_		240,000 2100011	
	5.	a) Cell Signals: Introduction	7
		b) Receptors for Cell Signals	
		c) Signaling Pathways: Overview	
		d) Misregulation of Signaling Pathways	
		e) Protein-Kinases: Functioning	

Recommended Books (latest edition):

- 1. W.B. Hugo and A.D. Russel: Pharmaceutical Microbiology, Blackwell Scientific publications, Oxford London.
- 2. Prescott and Dunn., Industrial Microbiology, 4th edition, CBS Publishers & Distributors, Delhi.
- 3. Pelczar, Chan Kreig, Microbiology, Tata McGraw Hill edn.
- 4. Malcolm Harris, Balliere Tindall and Cox: Pharmaceutical Microbiology.
- 5. Rose: Industrial Microbiology.
- 6. Probisher, Hinsdill et al: Fundamentals of Microbiology, 9th ed. Japan
- 7. Cooper and Gunn's: Tutorial Pharmacy, CBS Publisher and Distribution.
- 8. Peppler: Microbial Technology.
- 9. Edward: Fundamentals of Microbiology.
- 10. N.K.Jain: Pharmaceutical Microbiology, Vallabh Prakashan, Delhi
- 11. Bergeys manual of systematic bacteriology, Williams and Wilkins- A Waverly company
- 12. B.R. Glick and J.J. Pasternak: Molecular Biotechnology: Principles and Applications of RecombinantDNA: ASM Press Washington D.C.
- 13. RA Goldshy et. al., : Kuby Immunology.



Bachelor of Pharmacy Subject Code: BP809TT SEMESTER: VIII

Subject Name: Cosmetic Science

Scope: To understand the classification of cosmetics and cosmeceutical products as per Indian and EU regulations. This subject deals with principles of formulation and the building blocks of skin care products, classification of sunscreens and sun protection factor, the role of herbs in cosmetics with their analytical methods, principles of cosmetic evaluation. The subject also includes about oily and dry skin, causes leading to dry skin, skin miniaturization as well as a basic understanding of the terms covering cosmetics.

Objectives: Upon completion of the course the student shall be able to

- 1. To know and explain about cosmetics, and related sciences, cosmeceuticals (cosmetics with skin, hair and oral care benefits) and personal care and hygiene products.
- 2. To demonstrate practical skills in the area of biology, formulation science and analytical techniques required to scientifically design and develop various cosmetic products.
- 3. To describe about basic cosmetic problems associated with skin, hair and oral care etc.

Teaching Scheme				Evalua <mark>tion Sc</mark> heme				
Theory	Tutorial	Practical	Total	Theory		Pra	ctical	
				External	Internal	External	Internal	
3	1	0	4	80	20	0	0	

C NI -	lm ·				
Sr No	Topics	%			
		weightage			
1.	Classification of cosmetic and cosmeceutical products	10			
	Definition of cosmetics as per Indian and EU regulations, Evolution of				
	cosmeceuticals				
	from cosmetics, cosmetics as quasi and OTC drugs				
	Cosmetic excipients: Surfactants, rheologymodifiers, humectants, emollients,				
	preservatives. Classification and application				
	Skin: Basic structure and function of skin.				
	Hair: Basic structure of hair. Hair growth cycle.				
	Oral Cavity: Common problem associated with teeth and gums.				
2.	Principles of formulation and building blocks of skin care products:	10			
	Face wash,				
	Moisturizing cream, Cold Cream, Vanishing cream and their advantages and				
	disadvantages. Application of these products in formulation of cosmecuticals.				
	Antiperspants & deodorants- Actives & mechanism of action.				
	Principles of formulation and building blocks of Hair care products:				
	Conditioning shampoo, Hair conditioner, anti-dandruff shampoo.				
	Hair oils.				
	Chemistry and formulation of Para-phylene diamine based hair dye.				
	Principles of formulation and building blocks of oral care products:				
	Toothpaste for bleeding gums, sensitive teeth. Teeth whitening, Mouthwash.				
3.	Sun protection, Classification of Sunscreens and SPF.	10			
	Role of herbs in cosmetics:				
	Skin Care: Aloe and turmeric				
	Hair care: Henna and amla.				
	Oral care: Neem and clove				
	Analytical cosmetics: BIS specification and analytical methods for shampoo,				
	skincream and toothpaste.				



Bachelor of Pharmacy Subject Code: BP809TT

	Bubject Code: DI 00711	
	Principles of Cosmetic Evaluation:Principles of sebumeter, corneometer.	8
4.	Measurement of TEWL, Skin Color, Hair tensile strength, Hair combing	
	properties Soaps, and syndet bars. Evolution and skin benfits.	
5.	Oily and dry skin, causes leading to dry skin, skin moisturisation. Basic	7
	understanding of the terms Comedogenic, dermatitis.	
	Cosmetic problems associated with Hair and scalp: Dandruff, Hair fall causes	
	Cosmetic problems associated with skin: blemishes, wrinkles, acne, prickly heat	
	and body odor.	
	Antiperspirants and Deodorants- Actives and mechanism of action	

References

- 1) Harry's Cosmeticology, Wilkinson, Moore, Seventh Edition, George Godwin.
- 2) Cosmetics Formulations, Manufacturing and Quality Control, P.P. Sharma, 4thEdition, Vandana Publications Pvt. Ltd., Delhi.
- 3) .Drugs and Cosmetic act/rules by govt. of India Publication
- 4) European Union regulation for cosmetics.
- 5) Poucher's Perfumes, Cosmetics and Soaps, Hilda Butler, 10th Edition, Kluwer Academic Publishers
- 6) Handbook of Cosmetic Science and Technology, 3rd Edition, André O. Barel, Marc Paye, Howard
- 7) Pulok K.Mukherjee. Quality Control Herbal Drugs Business Horizons; Reprint 2012 edition
- 8) Trease, G.E. and Evans, W.C. "Trease and Evans' Pharmacognosy" WB Saunders Co.



Bachelor of Pharmacy Subject Code: BP810TT SEMESTER: VIII

Subject Name: Experimental Pharmacology

Scope: This subject is designed to impart the basic knowledge of preclinical studies in experimental animals including design, conduct and interpretations of results.

()hie	ctives

Upon completion of the course the student shall be able to,
☐ Appreciate the applications of various commonly used laboratory animals.
Appreciate and demonstrate the various screening methods used inpreclinical research
☐ Appreciate and demonstrate the importance of biostatistics and researchmethodology
☐ Design and execute a research hypothesis independently

Teaching Scheme				Evaluation Scheme			
Theory	Tutorial	Practical	Total	Theory		Pra	ctical
				External	Internal	External	Internal
3	1	0	4	80	20	0	0

Sr No	Topics					
		Hrs				
1.	Laboratory Animals: Study of CPCSEA and OECD guidelines for maintenance, breeding and conduct of experiments on laboratory animals	7				
	Common lab animals: Description and applications of different species and strains of animals. Popular transgenic and mutant animals.					
	Techniques for collection of blood and common routes of drug administration in laboratory animals, Techniques of blood collection and euthanasia.					
2.	Introduction to preclinical studies : Dose selection, calculation and conversions, preparation of drug solution/suspensions, grouping of animals and importance of sham negative and positive control groups. Rationale for selection of animal species and sex for the study	3				
3.	Preclinical screening models for drugs acting on CNS: analgesic, antipyretic, anti-inflammatory, general anesthetics, sedative and hypnotics, antipsychotic, antidepressant, antiepileptic, nootropics anti Parkinsonism drugs, anti-Alzheimer drug Preclinical screening models for drugs acting on eye and local aesthetics	12				
4.	Preclinical screening models for drugs acting on ANS: sympathomimetics, sympatholytics, parasympathomimetics, parasympatholytics, skeletal muscle relaxants	5				
5.	Preclinical screening models for drugs acting on CVS:- antihypertensives, diuretics, antiarrhythmic, antidyslepidemic, anti aggregatory, coagulants, and anticoagulants Preclinical screening models for antiulcer, antidiabetic, anticancer and antiasthmatic activities	13				



Bachelor of Pharmacy Subject Code: BP810TT

	Subject Couc. B1 01011						
6.	Research methodology and Bio-statistics	5					
	Selection of research topic, review of literature, research hypothesis and study						
	design Pre-clinical data analysis and interpretation using Students't' test and						
	One-way ANOVA. Graphical representation of data						

Recommended Books (latest edition):

- 1. Fundamentals of experimental Pharmacology-byM.N.Ghosh
- 2. Hand book of Experimental Pharmacology-S.K.Kulakarni
- 3. CPCSEA guidelines for laboratory animal facility.
- 4. Drug discovery and Evaluation by Vogel H.G.
- 5. Drug Screening Methods by Suresh Kumar Gupta and S. K. Gupta
- 6. Introduction to biostatistics and research methods by PSS Sundar Rao and J Richard



Bachelor of Pharmacy Subject Code: BP811TT SEMESTER: VIII

Subject Name: Advanced Instrumentation Techniques

Scope: This subject deals with the application of instrumental methods in qualitative and quantitative analysis of drugs. This subject is designed to impart advanced knowledge on the principles and instrumentation of spectroscopic and chromatographic hyphenated techniques. This also emphasizes on theoretical and practical knowledge on modern analytical instruments that are used for drug testing

\sim		•		•	
()	h	10	ct	ıv	es
v		·	··	Æ ₹	CD

Upon completion of the course the student shall be able to
□ understand the advanced instruments used and its applications in drug analysis
□ understand the chromatographic separation and analysis of drugs.
understand the calibration of various analytical instruments
☐ know analysis of drugs using various analytical instruments.

Teaching scheme and examination scheme:

	Teaching	Scheme		Evaluation Scheme			
Theory	Tutorial	Practical	Total	Theory		Practical	
				External	Internal	External	Internal
3	1	0	4	80	20	0	0

Sr No	Topics	%
		weightage
1.	Nuclear Magnetic Resonance spectroscopy	10
	Principles of H-NMR and C-NMR, chemical shift, factors affecting chemical	
	shift, coupling constant, Spin - spin coupling, relaxation, instrumentation and applications	
	Mass Spectrometry- Principles, Fragmentation, Ionization techniques –	
	Electron impact, chemical ionization, MALDI, FAB, Analyzers-Time of	
	flight and Quadrupole, instrumentation, applications	
2.	Thermal Methods of Analysis: Principles, instrumentation and applications	10
	of ThermogravimetricAnalysis (TGA), Differential Thermal Analysis (DTA),	
	Differential Scanning Calorimetry (DSC)	
	X-Ray Diffraction Methods: Origin of X-rays, basic aspects of crystals, Xray	
	Crystallography, rotating crystal technique, single crystal diffraction, powder	
	diffraction, structural elucidation and applications.	
3.	Calibration and validation-as per ICH and USFDA guidelines	10
	Calibration of following Instruments	
	Electronic balance, UV-Visible spectrophotometer, IR spectrophotometer,	
	Fluorimeter, Flame Photometer, HPLC and GC	
	Radio immune assay:Importance, various components, Principle, different	8
4.	methods, Limitation and Applications of Radio immuno assay	
	Extraction techniques: General principle and procedure involved in the solid	
	phase extraction and liquid-liquid extraction	
5.	Hyphenated techniques-LC-MS/MS, GC-MS/MS, HPTLC-MS.	5

Recommended Books (Latest Editions)

- 1. Instrumental Methods of Chemical Analysis by B.K Sharma
- 2. Organic spectroscopy by Y.R Sharma
- 3. Text book of Pharmaceutical Analysis by Kenneth A. Connors
- 4. Vogel's Text book of Quantitative Chemical Analysis by A.I. Vogel



Bachelor of Pharmacy Subject Code: BP811TT

- 5. Practical Pharmaceutical Chemistry by A.H. Beckett and J.B. Stenlake
- 6. Organic Chemistry by I. L. Finar
- 7. Organic spectroscopy by William Kemp
- 8. Quantitative Analysis of Drugs by D. C. Garrett
- 9. Quantitative Analysis of Drugs in Pharmaceutical Formulations by P. D. Sethi
- 10. Spectrophotometric identification of Organic Compounds by Silverstein



Bachelor of Pharmacy Subject Code: BP812TT SEMESTER: VIII

Subject Name: Dietary Supplements and Nutraceuticals

Scope: This subject covers foundational topic that are important for understanding the need and requirements of dietary supplements among different groups in the population.

Objectives

This module aims to provide an understanding of the concepts behind the theoretical applications of dietary supplements. By the end of the course, students should be able to:

- 1. Understand the need of supplements by the different group of people to maintain healthy life.
- 2. Understand the outcome of deficiencies in dietary supplements.
- 3. Appreciate the components in dietary supplements and the application.
- 4. Appreciate the regulatory and commercial aspects of dietary supplements including health claims.

Teaching Scheme				Evaluation Scheme			
Theory	Tutorial	Practical	Total	Theory		Pra	ctical
				External	Internal_	External	Internal
3	1	0	4	80	20	0	0

Sr No	Topics	%
		weightage
1.	a. Definitions of Functional foods, Nutraceuticals and Dietary supplements.	7
	Classification of Nutraceuticals, Health problems and diseases that can be	
	prevented or cured by Nutraceuticals i.e. weight control, diabetes, cancer, heart	
	disease, stress, osteoarthritis, hypertension etc.	
	b. Public health nutrition, maternal and child nutrition, nutrition and ageing,	
	nutrition education in community.	
	c. Source, Name of marker compounds and their chemical nature, Medicinal	
	uses and health benefits of following used as nutraceuticals/functional foods:	
	Spirulina, Soyabean, Ginseng, Garlic, Broccoli, Gingko, Flaxseeds	
2.	Phytochemicals as nutraceuticals: Occurrence and characteristic	15
	features(chemical nature medicinal benefits) of following	
	a) Carotenoids- α and β-Carotene, Lycopene, Xanthophylls, leutin	
	b) Sulfides: Diallyl sulfides, Allyl trisulfide.	
	c) Polyphenolics: Reservetrol	
	d) Flavonoids- Rutin, Naringin, Quercitin, Anthocyanidins, catechins, Flavones	
	e) Prebiotics / Probiotics.: Fructo oligosaccharides, Lacto bacillum	
	f) Phyto estrogens: Isoflavones, daidzein, Geebustin, lignans	
	g) Tocopherols	
	h) Proteins, vitamins, minerals, cereal, vegetables and beverages as functional	
	foods: oats, wheat bran, rice bran, sea foods, coffee, tea and the like.	
3.	a) Introduction to free radicals: Free radicals, reactive oxygen species,	7
	production of free radicals in cells, damaging reactions of free radicals on lipids,	
	proteins, Carbohydrates, nucleic acids.	
	b) Dietary fibres and complex carbohydrates as functional food ingredients	
	a) Free radicals in Diabetes mellitus, Inflammation, Ischemic reperfusion injury,	10
4.	Cancer, Atherosclerosis, Free radicals in brain metabolism and pathology,	
	kidney damage, muscle damage. Free radicals involvement in other disorders.	
	Free radicals theory of ageing.	
	b) Antioxidants: Endogenous antioxidants – enzymatic and nonenzymatic	
	antioxidant defence, Superoxide dismutase, catalase, Glutathione peroxidase,	



Bachelor of Pharmacy Subject Code: BP812TT

	Glutathione Vitamin C, Vitamin E, \alpha- Lipoic acid, melatonin Synthetic				
	antioxidants: Butylated hydroxy Toluene, Butylated hydroxy Anisole.				
	c) Functional foods for chronic disease prevention				
5.	a) Effect of processing, storage and interactions of various environmental factors	6			
	on the potential of nutraceuticals.				
	b) Regulatory Aspects; FSSAI, FDA, FPO, MPO, AGMARK. HACCP and				
	GMPs on Food Safety. Adulteration of foods.				
	c) Pharmacopoeial Specifications for dietary supplements and nutraceuticals.				

References:

- 1. Dietetics by Sri Lakshmi
- 2. Role of dietary fibres and neutraceuticals in preventing diseases by K.T Agusti and P.Faizal: BSPunblication.
- 3. Advanced Nutritional Therapies by Cooper. K.A., (1996).
- 4. The Food Pharmacy by Jean Carper, Simon & Schuster, UK Ltd., (1988).
- 5. Prescription for Nutritional Healing by James F.Balch and Phyllis A.Balch 2nd Edn., Avery Publishing Group, NY (1997).
- 6. G. Gibson and C. williams Editors 2000 Functional foods Woodhead Publ. Co. London.
- 7. Goldberg, I. Functional Foods. 1994. Chapman and Hall, New York.
- 8. Labuza, T.P. 2000 Functional Foods and Dietary Supplements: Safety, Good Manufacturing Practice (GMPs) and Shelf Life Testing in *Essentials of Functional Foods* M.K. Sachmidl and T.P. Labuza eds. Aspen Press.
- 9. Handbook of Nutraceuticals and Functional Foods, Third Edition (Modern Nutrition)
- 10. Shils, ME, Olson, JA, Shike, M. 1994 *Modern Nutrition in Health and Disease*. Eighth edition. Lea and Febiger



Bachelor of Pharmacy Subject Code: BP813PP SEMESTER: VIII Subject Name: Project Work

Guidelines:

All the students shall undertake a project under the supervision of a teacher and submit a report. The area of the project shall directly relate any one of the elective subject opted by the student in semester VIII or Minor research project at R & D organization/ CRO/ Manufacturing organization/QA & QC Laboratory/ Public testing laboratory/ Drug regulatory body/Hospital/ Community Pharmacy/ Help Centre or at Institute. The project shall be carried out in group not exceeding 5 in number. The project report shall be submitted in triplicate (typed & bound copy not less than 25 pages).

The students can perform the activities for project work after completion of Semester VI onwards (during the vacation/ official Holidays) but the credit of project work will be transferred in Semester VIII. Those who are doing Project work during this period must complete the prescribed days or hours for Project work as per the guidelines. Institute should maintain documentation regarding project Work for each student with requisite evidence.



Bachelor of Pharmacy Subject Code: BP814TT SEMESTER: VIII

Subject Name: Pharmaceutical Product Development

Scope: To understand the regulations related to preformulation, formulation development, stability assessment, manufacturing and quality control testing of different types of dosage forms. The subject also includes an advanced study of pharmaceutical excipients in pharmaceutical product development. It also covers optimization techniques to be used in pharmaceutical product development.

Objectives: Upon completion of the course the student shall be able to -

- 1. To know and explain about the basic concepts of product development and right selection of excipients for the conventional and novel formulation.
- 2. To describe Quality by design, Optimization technique and experimental design pharmaceutical product development for the conventional and novel formulation.
- 3. To explain the GRAS listing & the excipients.
- 4. To discuss Regulatory requirement for Selection of packaging material and Quality control of various dosage form.

Teaching Scheme				Evaluation Scheme			
Theory	Tutorial	Practical	Total	Theory		Pra	ctical
				External _	Internal	External	Internal
3	1	0	4	80	20	0	0

Sr No	Topics	Teaching Hrs
1.	Introduction to pharmaceutical product development, objectives, regulations	7
	related to preformulation, formulation development, stability assessment,	
2.	manufacturing and quality control testing of different types of dosage forms.	10
۷.	An advanced study of Pharmaceutical Excipients in pharmaceutical product development with a special reference to the following categories	10
	i. Solvents and solubilizers	
	ii. Cyclodextrins and their applications	
	iii. Non - ionic surfactants and their applications	
	iv. Polyethylene glycols and sorbitol's	
	v. Suspending and emulsifying agents	
	vi. Semi solid excipients	
3.	An advanced study of Pharmaceutical Excipients in pharmaceutical product	10
	development with a special reference to the following categories	
	i. Tablet and capsule excipients	
	ii. Directly compressible vehicles	
	iii. Coat materials	
	iv. Excipients in parenteral and aerosols products	
	v. Excipients for formulation of NDDS	
	Selection and application of excipients in pharmaceutical formulations with	
	specific industrial applications	
	Optimization techniques in pharmaceutical product development. A study of	8
4.	various optimization techniques for pharmaceutical product development with	
	specific examples. Optimization by factorial designs and their applications. A	
	study of QbD and its application in pharmaceutical product development.	



Bachelor of Pharmacy Subject Code: BP814TT

5.	Selection and quality control testing of packaging materials for pharmaceutical	7
	product development- regulatory considerations.	

References:

- 1. Pharmaceutical dosage forms Tablets, volume 1 -3 by H.A. Liberman, Leon Lachman & J.B.Schwartz.
- 2. Pharmaceutical dosage form Parenteral medication vol- 1&2 by Liberman & Lachman.
- 3. Theory and Practice of Industrial Pharmacy by Liberman & Lachman.
- 4. Pharmaceutics- The science of dosage form design by M.E. Aulton, Churchill livingstone, Latest edition.
- 5. Introduction to Pharmaceutical Dosage Forms by H. C. Ansel, Lea & Febiger, Philadelphia, 5th edition, 2005.
- 6. Drug stability Principles and practice by Cartensen & C.J. Rhodes, 3rd Edition, Marcel Dekker Series, Vol 107.
- 7. Gennaro, Alfonso R., Remington: The Science and Practice of Pharmacy, Vol-I & II, Lippincott Williams & Wilkins, New York.
- 8. Bolton S. Optimization techniques. In: Pharmaceutical Statistics: Practical and Clinical Applications. 3rd ed. New York: Marcel Dekker, 1997



Bachelor of Pharmacy Subject Code: BP815TT Semester: VIII

Subject Name: Epidemiology

Scope: This course introduces the student to the principles and basic methods of modem epidemiology. Epidemiology is defined as the study distribution and determinants of health-related states and events in defined populations and the application of this to study to solving public health problems. Presentation of epidemiologic data and basic measures of disease frequency are covered. Descriptive, analytical and interventional study designs are discussed in context to the health system with their corresponding analysis techniques. The concept of risk and its associated measures is also covered. It also covers the estimation and interpretation of odds ratio, attributable risk and their confidence intervals.

Objectives: Upon completion of this course, it is expected that students will be able to:

- To have a clear understanding of the definition and uses of epidemiology and appreciate its role in public health.
- To be able to identify the key sources of data and have the ability to draw appropriate inferences from them.
- To understand the concept and practical application of various measures such as: measures of disease frequency (prevalence and incidence), measures of effect (e.g. rate/risk ratios and rate/risk differences), and measures of public health impact (e.g. population attributable risk / fraction)
- To know the various types of epidemiological study designs and, understand their basic principles and the main analytic methods used in each specific design
- Ascertain causality between an exposure and an outcome

Teaching Scheme Evaluation Scheme						Total		
Theory	Tutorial	Practical	Total	Theory Practic		Practical		Marks
		6	X	External	Internal	External	Internal	
3	1	0	4	80	20	0	0	100

Sr.	Topic	Teaching Hrs
1	Definition of Epidemiology, History and evolution of epidemiology. Aims and principles of Epidemiology Basic concepts and applications.	3
2	Sources of data and various methods of data collection Important aspects of data collection: Reliability and validity Sensitivity, specificity and predictive values.	10
3	Natural history of a disease and its application in disease control. Levels of prevention and modes of intervention. Bias, Confounding, & Effect Modification Causation & Risk	8
4	Epidemiological methods – Descriptive, Analytical & Experimental. Surveillance	4



Bachelor of Pharmacy Subject Code: BP815TT

5	Epidemiological study designs Overview of study designs Descriptive studies	6
	Ecological studies.	
	Case control studies, cohort studies, randomized control trials.	
6	Hybrid designs in epidemiology. Community based epidemiological studies.	3
7	Measuring disease occurrence. Measurement tools in Epidemiology – Rate, Ratio & Proportion Risk – frequency measures, morbidity frequency measures, mortality frequency measures, birth measures, measures of association, measures of public health impact.	8
8	Ethical and Professional Issues in Epidemiology.	3

Textbooks:

- 1. Epidemiology: Gordis, Leon Elsevier Saunders, latest edition.
- 2. Foundations of Epidemiology: Marit L. Bovbjerg, Kelly Johnson, Oregon State University

Download for free at https://open.oregonstate.education/epidemiology/

- 3. Principles of Epidemiology in Public Health Practice, U.S. Department of Health and Human Services, Centers for Disease Control and Prevention (CDC), Third Edition.
- 4. Basic Epidemiology: R. Bonita, R. Beaglehole, TKjellstrom, WHO, 2nd Edition.
- 5. Park's text book of Preventive and Social medicine: K. Park, M/s Banarasidas Bhanot publication, latest edition